

## Editors Desk

Welcome to CIMSO News...  
Edition 3, 2018

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CIMSO Cape Town Offices, South Africa

## In this Newsletter

- Are you China-ready?
- Feedback on Hardware
- Community Tourism initiative
- FAQ on upgrades
- CIMSO Social Media Launch
- Welcome to the CIMSO family!

## Your feedback

As always, we appreciate your suggestions and feedback. Please send your information, pictures, and feedback to: [marketingza@cimso.com](mailto:marketingza@cimso.com)

## NEWS

### The China sneeze...



In today's changing world, when the USA or China sneezes, the rest of the world goes down with a cold.

With the recent economic turmoil between USA & China, we see how other territories, regions and countries use the opportunity to strengthen relationships with China. Recently China committed to investing US\$14.7-billion in South Africa.

Although the Chinese expectations for international travel might go down because of US-Chinese relations, we believe that Chinese relations with both Africa and other Asian countries and regions will help to cushion the economic and travel impact to the Hotel and Lodging industry.

According to Euromonitor International, China will become the biggest source of outbound tourism demand, with 128 million trips by 2022. Asia will likely benefit the most due to their China-ready approach.

How "China-ready" is your marketing? Did you know that Ctrip towers over all its rivals with 2017 sales of US\$60Bn, compared to their next travel brand competitor Booking.com, bringing in sales of US\$33Bn?



CIMSO provides you access to multiple channels, including Ctrip, through its Siteminder interface.

## Positive feedback on Hardware Compliance Form.



In the 2<sup>nd</sup> Edition of our 2018 newsletter, we added a Hardware & Peripheral Compliance

Form to which we received positive feedback. We have decided to make this Hardware Form available as part of each Newsletter.



The form provides a list of hardware devices tested and approved by CIMSO for use in conjunction with the CIMSO suite of software.

You may view the updated form on the last page of this Newsletter.

## A community focusing on Tourism

On 19 & 20 July 2018, CIMSO attended a community Business Tourism Initiative at Cavalli, Stellenbosch, South Africa. "This is an excellent example of how a town and its community identifies themselves as a future business tourism destination in the African market", says Simone Steven from CIMSO Africa's Marketing and Sales Division, who attended the conference.



Simone reported on the community's intention to build a convention centre and positioned CIMSO's expertise in the MICE industry as a great value add to the project. Simone also networked and engaged with other participants and role players during the Initiative.

## Frequent Questions:

### When will the next version of CIMSO Software be released?

The current stable version of the CIMSO Suite is version 4.03 and is installed at most of our customers.

The new version 4.13 is currently undergoing testing at select test sites in

Asia and Africa. All future new installations will be installed on version 4.1.3, and CIMSO plans to roll out version 4.1.3 to all CIMSO customers by Q4, 2019.



Please watch this space for updates.

### A hearty welcome to the CIMSO family...

### Touch Down Group: Seasons Golf, Leisure & Spa, Hartbeespoort, South Africa

Seasons Golf, Leisure and Spa is a 4-star leisure resort in the heart of the South African bushveld.



Located some 45 minutes from Sandton and Pretoria, guests can relax at the SPA and enjoy a round of golf.

The Touch Down Group are using: CiMSO's CLIENTmanager; INNkeeper; REALtor for fractional ownership; RESTAurateur; BACKoffice for financial control, cashbooks, CiMSOweb Central Reservation and INNSync to collaborate with Head-Office and their other properties.

### Touch Down Group: Dunkeld Country & Equestrian Estate, Dullstroom, South Africa

Dunkeld offers guests a range of activities, including horse riding, fly-fishing, mountain biking, hiking, abseiling and rock climbing. Dunkeld provides a variety of accommodation options ranging from hotel rooms to self-catering villas and chalets with two on-site restaurants, a SPA and chapel.



Dunkeld installed the full CiMSO Software Suite as an integrated solution within the Touch Down Group's CRO-office, located in Johannesburg.

### Villa Moringa Guesthouse, Windhoek, Namibia

Villa Moringa is an excellent example of how CiMSO's trending scaled price list and payment structures allows smaller, intimate boutique guesthouses to benefit



from a fully integrated lodging software solution.

The 15-suite Villa Moringa is a high-class, exquisitely modern and stylish Guesthouse, located in the capital of Namibia, providing a restaurant and beautiful green gardens.

### Flamingo Villas Boutique Hotel Walvisbay, Namibia

With a total of 17 rooms and the best view of the Walvisbay lagoon sunset, the hotel offers a fine dining restaurant and bar with an exquisite range of wines and spirits from all over the World.



Flamingo decided to replace their legacy software with CiMSO customer-centric software in order to improve management control, service delivery and room occupancy.

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**CiMSO Computer Hardware and Peripheral Compliance Testing, January 2018**

This Form lists the hardware devices which have been tested and which supports the features available in the CiMSO Software Suite. The listed devices were supplied to CiMSO for testing purposes by distributors in Cape Town and Singapore. We thank them for their assistance. Please contact your local hardware suppliers directly for more product information

Manufacturer	Logo	Description	Model	Picture
Avision A6 Flatbed Scanners		Passport/Flatbed Scanner	AVA6 Plus Flatbed Passport scanner	
Canon Printers		Printer for Reports and Invoices	MB2000 Colour Printer	
Citizen Printers	CITIZEN	Citizen Network Slip Printer	CT-S851 POS Slip printer	
Dell Computers		Touchscreen Administrative laptop	Dell XPS 12 Swivel Ultrabook	
Epson Printers		Thermal Slip Printers & Laser Printers	TM88-USB, WF-2750 wireless Inkjet	
FEC Point of Sales		Point of Sales w/ rear display	15" AERPPC PP-9635 w/ rear display PP9645C	
Hewlett Packard Tablet & Docking		Mobile POS Tablet w/ docking station	Pro 612 Retail Solution	
NFC/RFID Card Readers		Near Frequency Card(NFC) Reader	Omnikey 5022 Smartcard Reader	
Honeywell 1D & 2D Scanners		Wireless 1D & 2D scanners(Barcode & QR)	Voyager 1452g Scanner	
Lexmark Printers		Laser Printer for Reports and Invoices	Lexmark MS 810d A4 Laser Printer	
Mecer/Posiflex Cash Drawer		Connected Cash Drawer and Ethernet Thermal Slip Printer (Kitchen)	Posiflex CR400 Posiflex PP 6800	
Zebra Handheld and Handsfree 1D & 2D Scanners		1D & 2D Handheld and Handsfree Scanners for Barcodes and QR Codes	DS2208, DS2278, DS 7708	
Zebra Evolis Member cards & Badge printers		Badge and card printers	ZXP Series 3 Card Printer	
Microsoft SQL & Windows 10		SQL Server Express and Win 10 Operating System	SQL Express/Win 10	

For the latest updated list please go to [www.cimso.com](http://www.cimso.com)